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FUTURES CONFERENCE

February 25-26, 2025

Sidley Austin LLP

Washington, DC



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Agenda - Tuesday

- 8:00 - 8:40 **ARRIVAL, BREAKFAST & NETWORKING**
- 8:40 - 9:00 **PRESIDENT'S WELCOME**
Chris Boyd, Chief Operating Officer at Wilson Sonsini Goodrich & Rosati
- 9:00 - 9:15 **OPENING REMARKS**
Joshua Fireman, Founder, Fireman, an Epiq Company (ret.)
Patrick DiDomenico, Founder, InspireKM Consulting and KM&I for Legal Conference
- 9:15 - 9:55 **KEYNOTE: WHISTLING PAST THE GRAVEYARD - WHAT WILL IT TAKE TO RUN A LAW FIRM TOMORROW?**

What it is going to take to run a successful law firm in the future? Jason will explore the impact of generative AI as well as market forces impacting the size, scope, and necessity for business services support in law firms.

Jason Marty, Senior Legal Industry Executive
- 9:55 - 10:00 **SPONSOR SPOTLIGHT**
- 10:00 - 10:40 **PANEL: LAWYERS AND BUSINESS PROFESSIONALS - PARALLEL WORLDS AND OPPORTUNITIES FOR CHANGE**

A look at the professionalization of law firm management and the need to treat all professionals as equal business stakeholders (COOs or Managing Partners)

Ed Macnamara, Chief Innovation Officer at ArentFox Schiff
William M. Washington III, Global Chief Financial Officer at Baker McKenzie
Catherine Krow, Managing Director - Diversity and Impact Analytics at BigHand
Jennifer Johnson, CEO at Calibrate
- 10:40 - 10:50 **AUDIENCE LIGHTNING ROUND**
- 10:50 - 10:55 **SPONSOR SPOTLIGHT**
- 10:55 - 11:20 **MORNING NETWORKING BREAK**
- 11:25 - 11:30 **SPONSOR SPOTLIGHT**
- 11:30 - 12:05 **PANEL: LAW FIRMS AND LAW DEPARTMENTS - THE NEWLYWED GAME**

Our game show participants will see if they truly understand each other's needs, motivations, and business drivers!

Meredith Williams-Range, Chief Legal Operations Officer at Gibson Dunn
Joe Milcoff, Vice President Litigation at Federal Express Corporation
Clint Crosier, General Counsel at iManage
Lawton Penn, Associate General Counsel & Director at Amazon
- 12:05 - 12:15 **AUDIENCE LIGHTNING ROUND**
- 12:15 - 12:20 **SPONSOR SPOTLIGHT**
- 12:20 - 1:00 **NETWORKING LUNCH**

Agenda - Tuesday (continued)

- 1:05 - 1:35 **DATA, ANALYTICS, & AI 101**
- How do these combine and why can they both help access to justice and disrupt law firm and law department models?
- Evan Shenkman**, Chief Knowledge and Innovation Officer at Fisher Phillips
David Cambria, Managing Director - Legal Business Advisory at Epiq
- 1:35 - 1:45 **AUDIENCE LIGHTNING ROUND**
- 1:45 - 1:50 **SPONSOR SPOTLIGHT**
- 1:50 - 2:30 **THE AI HUNGER GAMES: HOW TO ADDRESS THE COMING HOLLOWING OUT OF LAW FIRM RESOURCING AND THE ELIMINATION OF INCOME PARTNERSHIP!**
- Part 1: Robot leverage. When confronted with change, the reaction is: How to preserve the status quo. There's a difference between PPP, revenue, and profitability. Key question: How to preserve and increase leverage.
- Sara Lord**, Head of Strategic Insights at Reed Smith
Greg Kaple, Chief Strategy Officer at Zerapy
Adam Elgar, Co-Founder at Passle
Oz Benamram, Chief Knowledge & Innovation Advisor
- 2:30 - 2:50 **AFTERNOON NETWORKING BREAK**
- 2:55 - 3:30 **THE AI HUNGER GAMES: HOW TO ADDRESS THE COMING HOLLOWING OUT OF LAW FIRM RESOURCING AND THE ELIMINATION OF INCOME PARTNERSHIP!**
- Part 2: AI and the effect on law firm resourcing. The future role of the associate. Competition with robots. Vanishing career paths or dynamic career opportunities?
- Sara Lord**, Head of Strategic Insights at Reed Smith
Greg Kaple, Chief Strategy Officer at Zerapy
Adam Elgar, Co-Founder at Passle
Oz Benamram, Chief Knowledge & Innovation Advisor
- 3:30 - 3:45 **AUDIENCE LIGHTNING ROUND**
- 3:45 - 3:50 **SPONSOR SPOTLIGHT**
- 3:50 - 4:20 **ALL-HANDS PANELIST LIGHTNING ROUND**
- 4:20 - 4:30 **CLOSING REMARKS**
- 4:30 - 5:00 **MICHAEL MILLS INNOVATION AWARDS PRESENTATION - SPONSORED BY CALIBRATE**
- Bill Garcia**, Chief Practice Innovation Officer at Thompson Hine
Rick Kathuria, Chief Administrative Officer at McCarthy Tétrault
- 5:00 - 6:00 **NETWORKING RECEPTION - SPONSORED BY YATE COLLABORATIVE**
- 6:00 - 7:00 **NEW FELLOWS INDUCTION CEREMONY**

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Agenda - Wednesday

- 8:00 - 8:45 **ARRIVAL, BREAKFAST & NETWORKING**
- 8:45 - 9:00 **OPENING REMARKS**
Joshua Fireman, Founder, Fireman, an Epiq Company (ret.)
Patrick DiDomenico, Founder, InspireKM Consulting and KM&I for Legal Conference
- 9:00 - 9:30 **FIRESIDE CHAT: LESSONS FROM THE FRONT LINES OF MULTI-DISCIPLINARY PROFESSIONAL SERVICES**
Wendy Bernero, Co-Founder & Strategic Advisor at Yate Collaborative
Christopher Marston, CEO at Exemplar Companies
Joelle Paul-Cook, Ph.D., Advisor & Consultant at Exemplar Consulting Group
- 9:35 - 10:15 **PANEL: THE NEW LEGAL SERVICES PROVIDER - THE POWER OF BRANDS AND BRAND EXTENSIBILITY**
Can ALSPs rival BigLaw? Explore how law firms, ALSPs, and other legal providers are leveraging brand power to expand their service offerings and redefine the legal market.
David Bruns, Director of Client Services at Farella Braun + Martel
Nicole Giantonio, SVP and Chief Marketing Officer at Epiq
Barry Solomon, VP, Client Value & Innovation at Litera
- 10:15 - 10:20 **SPONSOR SPOTLIGHT**
- 10:20 - 10:40 **MORNING NETWORKING BREAK**
- 10:50 - 11:30 **PANEL: PARTNERSHIP MODELS, REGULATORY CHANGE, AND LESSONS FROM PROFESSIONAL WRESTLING**
Why does every interesting discussion about legal profession innovation end with “but what about the state bar”? Our panel will look at the opportunities for professional disruption and discuss the surprising parallels with the demise of territorial wrestling promotions.
Roberta Tepper, Chief Member Services Officer, State Bar of Arizona
Bob Glaves, Executive Director at The Chicago Bar Foundation
Joshua Fireman, Retiree, Pro Wrestling Aficionado
- 11:40 - 1:00 **CLOSING EXERCISE: BLOOD ON THE FLOOR - A MULTIVERSAL FUTURE**
Attendees will work in groups to address a series of opportunistic or apocalyptic fact patterns and report to the group on their respective future professions.
Each group will present their "thrive, survive, or die" arguments to a Star Chamber panel that will mercilessly grill them on their assumptions and plans for the future.
- 1:00 - 1:15 **CLOSING REMARKS**
- 1:15 - 2:00 **NETWORKING LUNCH**

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Speakers & Presenters



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Senior Legal
Industry Executive



Ed Macnamara
Chief Innovation Officer
ArentFox Schiff



William M. Washington III
Global Chief Financial Officer
Baker McKenzie



Catherine Krow
Managing Director - Diversity
and Impact Analytics
BigHand



Jennifer Johnson
CEO
Calibrate



Meredith Williams-Range
Chief Legal Operations
Officer
Gibson Dunn



Joe Milcoff
Vice President Litigation
Federal Express Corporation



Clint Crosier
General Counsel
iManage



Evan Shenkman
Chief Knowledge and
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CEO
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Class of 2025 Fellows-Elect



Clinton Gary
Credo Consulting
Atlanta, GA



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Harbor Labs
Long Beach, CA



Shawn Holahan
Louisiana State Bar
Association
New Orleans, LA



Jody Rosen Kowner
Sidley Austin
New York, NY



Mirra Levitt
Priori Legal
New York, NY



Maya Markovich
Justice Technology Association
& AAA-ICDR Institute Oakland, CA



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McDermott Will & Emery
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Amazon
Seattle, WA



Kerry Price
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Karen Dunn Skinner
Gimbal Canada
Pointe-Claire, QC, Canada



Roberta Tepper
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