

2017 FUTURES CONFERENCE

RUNNING WITH THE *MACHINES*

ARTIFICIAL INTELLIGENCE IN THE PRACTICE OF LAW



October 26-27 | Georgia State University College of Law

Presented By The College Of Law Practice Management
In Partnership With Georgia State University College Of Law

The College of Law Practice Management and the Georgia State University College of Law invite you to the 2017 Futures Conference. In a highly interactive series of presentations along with AI demos and videos, we invite you into the future of law practice and the world of artificial intelligence.

We ask you to come not only to listen but to think about “running with the machines.”

What is AI? Why all the AI hype? Where are we – really – today? What’s on the horizon and how soon?

Who will regulate the machines? Will machines solve the access to justice issue? Will they inherit our biases? How will they change the practice of law? Will they begin taking the jobs of lawyers?

Skynet is not coming [*we’re pretty sure*], but what is?

Bring your questions and thoughts to our experts and your colleagues. We invite you to what is sure to be a series of lively conversations.

Conference Schedule

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Thursday, October 26

11 - NOON **Registration**

11 - NOON **New Fellows Orientation (Class of 2017 Inductees only)**

- *Hosts: Bill Mignerone, Sharon Nelson, Mark Tamminga*
 - *Board of Trustees in attendance*
-

NOON - 1:30 **Welcome, Lunch and Legal Services Corp. Presentation**

- *Linda Klein, Shareholder, Baker Donelson Bearman Caldwell & Berkowitz; President, American Bar Association (2016-2017)*
-

1:30 - 1:45 **Break**

1:45 - 2:00 **Conference Overview**

- *Co-Chairs Sharon Nelson and Mark Tamminga*
-

2:00 - 3:15 **Hype vs. Reality: Is everything AI now?**

- *Michael Mills, Co-Founder & Chief Strategy Officer, Neota Logic Inc.*
 - *Chris Boyd, Leader, attorney recruitment, KM and professional development, Wilson Sansini Goodrich & Rosati*
 - *Andy Daws, Chief Customer Officer, Kim Technologies*
-

3:15 - 3:30 **Break**

3:30 - 5:00 **Speed Networking with an AI Twist**

5:00 - 6:30 **Welcome Reception**

7:00 - 9:00 **Dine-around Dinners**

8:00 **Hospitality Suite (sponsored by Mattern & Associates, LLC)**

7:30 **Breakfast opens**

7:45 – 9:00 **The Bright and Dark of AI: Open Mic session**

- *Featured guest via Skype: Joanna Goodman, author of Robots in Law: How Artificial Intelligence is Transforming Legal Services*
 - *Moderators: Co-chairs Sharon Nelson and Mark Tamminga*
-

9:00 – 9:15 **Break**

9:15 – 10:45 **Meet the Machines You'll Be Running With**

- *Rick Kathuria, Director PM and Legal Logistics, Gowling WLG*
 - *Kira Systems—Contract Search, Review, Analysis*
 - *Marc Lauritsen, President, Capstone Systems Inc.*
 - *Neota Logic—Automating Expertise*
 - *John Tredennick, CEO, Catalyst*
 - *Catalyst—Insight Predict (part of Catalyst Insight)*
 - *Kyle Doviken, Attorney and Legal Technologist, Lex Machina, Inc.*
 - *Lex Machina—Litigation Analytics and Data Driven Decisions*
-

10:45 – 11:00 **Refreshment break**

11:00 - NOON **Robots Gone Wild: Mindbending Videos and the Extraordinary Implications of Intelligent Machines (Open Mic)**

- *Ron Friedmann, Partner, Fireman & Company*
 - *Sharon Nelson, President, Sensei Enterprises, Inc.*
 - *Ashok Goel, Professor, Computer Science, Georgia Institute of Technology School of Interactive Computing*
 - *Demo of Jill Watson the Teaching Assistant*
-

NOON – 1:10 **InnovAction Awards Luncheon**

- *Patrick Lamb, Founder, Valorem Law Group*

1:10 - 1:20 **Break**

1:20 - 2:15 **Two Sides of the Coin - Two Quick Talks:**

1] AI Revs Up Law Firm Marketing and Business Development

- *Mark Greene, President, Market Intelligence LLC*
- *Elonide Semmes, President, Strategic Marketing & Design, Right Hat*

2] AI and Legal Ops: Pay Attention Law Firms!

- *Liam Brown, Founder Elevate Services, Inc.*
-

2:15 - 2:30 **Refreshment Break**

2:30 - 3:45 ***The Perilous Ethical Waters of AI***

- *Moderator: John Mitchell, Managing Director, KM Advisors LLC*
 - *John Simek, VP, Sensei Enterprises, Inc.*
 - *Ed Walters, CEO, Fastcase*
 - *Wendy Wen Yun Chang, Partner, Hinshaw & Culbertson LLP*
-

3:45 - 4:30 ***Open Mic: Closing Thoughts and Conference Wrap-up***

- *Hosts: Bill Migneron, Sharon Nelson, Mark Tamminga,*
 - *2018 Futures Conference Co-chairs*
-

6:00 - 7:00 ***New Fellows Induction Reception***

7:00 - 9:00 ***New Fellows Induction Ceremony* and Black-Tie Dinner***

9:00 - 9:30 ***New Fellows Induction Dessert Buffet***

9:30 ***Hospitality Suite***

**Attendance limited to 2017 inductees and their Guests and Designated Representatives of Platinum or Gold sponsors*

Bill Gates on AI: It's the most exciting thing going on... It's the big dream that anybody who's ever been in computer science has been thinking about.

Stephen Hawking on AI: The development of full artificial intelligence could spell the end of the human race... It would take off on its own, and re-design itself at an ever increasing rate. Humans, who are limited by slow biological evolution, couldn't compete, and would be superseded.

Accenture on AI [From Bloomberg Law, December 20, 2016]: Five percent of Accenture's workforce is no longer human. One of Accenture's managing directors, Michael Redding, shared that figure this month at a summit in New York on artificial intelligence. If five percent does not sound like much, note that, at Accenture, it equates to 20,000 full-time-equivalent positions.



Chris Boyd

Chris is the senior director of professional services at Wilson Sonsini Goodrich & Rosati, where he leads the firm's attorney recruiting, knowledge management, and professional development programs. These programs help the firm recruit, develop, and retain the best attorneys for its clients and culture, and provide these attorneys with the tools they need to deliver maximum value to clients. Chris previously was a corporate associate at the firm, where he represented private and public technology and life science companies and handled numerous initial public offerings, venture financings, and acquisitions. Chris left the practice of law in 1997 and led knowledge management programs at several companies before returning to the firm in 2001.



Liam Brown

Liam is the Founder and Executive Chairman of Elevate Services, Inc. He helps general counsel and law firm leaders design and implement successful strategies to improve effectiveness and efficiency. Elevate, founded in 2011, provides strategy, operations, technology and talent for legal departments and law firms worldwide. It has won numerous awards and honors, most recently ranking #53 on the 2016 Inc. 5000 Fastest Growing Private Companies list. Liam was previously the Founder, President and CEO of Integreon, Inc., a global LPD, which he led from startup in 2001 to annual sales of \$150 million by 2011, before he sold his stake to private equity investors. Prior to Integreon, he was the President, COO and Co-Founder of a pioneering Web 1.0 virtual data room technology company, which he sold in 2001 (now Merrill DataSite). Liam is a frequent speaker at legal conferences and regularly publishes articles about trends in the legal sector. He is also an active investor in emerging legal technologies, and an executive coach for founders of startups.



Wendy Wen Yun Chang

Wendy is a Partner at Hinshaw & Culbertson LLP, Los Angeles. She represents lawyers in all types of complex matters that involve the practice of the law, including professional liability defense, ethics litigation, disqualification motions, sanctions motions, fee-related issues, discipline defense, hotline counseling, risk management counseling, ethics, crises management and outside general counsel support. Ms. Chang is a member of the American Bar Association's Standing Committee on Ethics and Professional Responsibility. She served as an Advisor to the State Bar of California's Commission for the Revisions of the Rules of Professional Conduct and a past Chair of the State Bar of California Standing Committee on Professional Responsibility & Conduct (COPRAC). Ms. Chang is a Certified Specialist in Legal Malpractice Law by the State Bar of California's Board of Legal Specialization.



Andy Daws

Andy is the Chief Customer Officer for Kim Technologies. He is an experienced leader, innovator and change agent with sixteen years' experience in the U.S. and European legal industries, seeking to integrate the often-disparate worlds of business, technology and law. His experience ranges from leading a digital transformation team for the gov.uk portal (12 million unique visitors per day), heading-up the North American office of Riverview Law, co-founding an award-winning Artificial Intelligence start-up, and currently continuing to explore the art-of-the-possible with emerging technologies as Chief Customer Officer at Kim Technologies. A frequent speaker and writer on innovation and disruption at some of the world's leading universities and business schools, Andy also acts as Entrepreneur Mentor for the University of Miami's "LawWithoutWalls" program, and is an Adjunct Member of the International Practice Committee at the NYC Bar.



Kyle L. Doviken

Kyle is an attorney, legal technologist and sales professional. Currently he is the Director of Sales for Lex Machina, Inc., the Silicon Valley based company which invented Legal Analytics™. Prior to joining Lex Machina in 2015 he served as the Global VP of sales for Xerox Litigation Services. Kyle lives in Austin and is an active member of the State Bar of Texas where he currently practices law on a pro bono basis helping victims of domestic and dating violence, sexual assault, and those suffering with mental illness. Kyle earned his BA from the State University of New York at Albany and his JD from the University of Nebraska College of Law. He is a frequent speaker and panelist on legal technology topics.



Ron Friedmann

Ron improves law practice efficiency with knowledge management, legal project management, outsourcing, process improvement, and legal technology. A graduate of NYU Law, Ron has over 25 years of legal market experience.

As a [Fireman & Company](#) partner, Ron advises law firms and law departments on strategic and operational issues.

Prior legal market positions include Integreon executive team, Mintz Levin CIO, Wilmer Cutler head of practice support, and director at two legal software companies. Ron was also a Bain & Company strategy consultant and an analyst for an economic forecasting firm.

Ron regularly [blogs](#), [tweets](#), presents at conferences, and writes [articles](#). He is a Fellow and former Trustee of the College of Law Practice Management and co-organizes the leading annual private legal KM summit.



Ashok Goel

Ashok Goel is a Professor of Computer Science in the School of Interactive Computing at Georgia Institute of Technology in Atlanta, USA. He is also the Director of Georgia Tech's Ph.D. Program in Human-Centered Computing. For more than thirty years, Ashok has conducted research into artificial intelligence, cognitive science and human-centered computing, with a focus on computational design, modeling and creativity. He has pioneered the development of [Jill Watson](#), a virtual teaching assistant for answering questions in online discussion forums. Chronicle of Higher Education recently called virtual assistants exemplified by Jill Watson as one of the most transformative educational technologies in the digital era. Ashok is the Editor-in-Chief of AAAI's AI Magazine.



Joanna Goodman

Joanna Goodman is a UK journalist and author. Her book; *"Robots in Law: How Artificial Intelligence is Transforming Legal Services,"* published in November 2016, is essential reading for anyone looking to get up to speed on AI in legal services. She is the IT columnist for the Law Society Gazette and writes regular features for The Guardian about cutting-edge technology, brands, and media, and occasional features for The Times business supplements. Her main areas of interest are artificial intelligence, robots and chatbots, virtual assistants, connected devices, driverless cars, and virtual and augmented reality. Joanna has also written several short films and an independent feature film. She has an MBA in strategic management from Kingston University.



Mark T. Greene

As a consultant and as CMO at AmLaw 200 firms, Mark pioneered professional service firms' use of market research, process improvement and competitive intelligence to make smart business decisions. Mark was one of the first recipients of the Legal Marketing Association's lifetime achievement award, Mark's other honors include:

- Inaugural list of the [NLJ's "Business of Law Trailblazers & Pioneers"](#)
- Nashville Business Journal's "CMOs of the Year"
- GE-trained Six Sigma Black Belt and Champion
- Distinguished Graduate Alumni (University of North Carolina)
- Master Level Competitive Intelligence Professional ([ACI](#))

Mark regularly publishes and speaks regarding artificial intelligence, market research, competitive intelligence, branding, and business strategy. Outside the business world, he is an active environmentalist, Master SCUBA Diver, avid cyclist, Boy Scout leader, and proud father of two Eagle Scouts.



**Rick Kathuria PMP, CMC,
P. Eng**

Rick is the Director of PM and Legal Logistics at [Gowling WLG](#). He co-leads the firm's innovation and business transformation agenda. This includes responsibility for the legal project management strategy, applying process optimization and project management principles to the delivery of sophisticated legal services. Rick has over 15 years of experience working on large international projects at top-tier consulting firms. A noted authority on LPM, he co-authored the book "*Project Management for Lawyers*" and often coaches in-house law departments on the use of LPM. He is a founding member and sat on the executive committee of the Project Management Institute's LPM initiative, promoting the education and adoption of LPM around the world. Rick is also a sessional professor at the University of Calgary's Law School where he teaches Legal Project Management to the next generation of lawyers.



Linda Klein

Linda Klein is the senior managing shareholder at Baker Donelson Bearman Caldwell & Berkowitz and president of the American Bar Association from August 2016 to August 2017.

Klein's practice, based in Atlanta, includes most types of business dispute resolution. In June 1997, Klein became the first woman to serve as president of the State Bar of Georgia. She served as chair of the ABA's House of Delegates, the second highest office in the organization, from 2010–2012. She has also served as chair of the ABA Tort Trial and Insurance Practice Section. She is a member of the Council of the ABA Section of International Law and also serves as a columnist and on the Board of Editors of *Law Practice Management Magazine*. In 2004, the American Bar Association honored Klein with the prestigious Margaret Brent Women Lawyers of Achievement Award.

A member of the American Law Institute, Klein is listed in "The Best Lawyers in America", "Who's Who in America" and "Chambers USA." She earned her J.D. at Washington & Lee Law School in Virginia and her B.A. at Union College in New York.



Marc Lauritsen

Marc Lauritsen, president of Capstone Practice Systems and Legal Systematics, is a lawyer and educator with over thirty years of pioneering leadership in advanced legal software. Marc taught in and directed the clinical program at Harvard Law School, and directed Project PERICLES, the school's first major research program in law and computers. He has published hundreds of articles, taught at five law schools, done path-breaking work on document drafting and decision support systems, and run several software companies. Marc is a fellow of the College of Law Practice Management, past co-chair of the American Bar Association's eLawyering Task Force, and the author of *The Lawyer's Guide to Working Smarter with Knowledge Tools*. He earned two Bachelor degrees from MIT and his J.D. from Harvard University.



John Mitchell

John is a leader who helps other leaders develop and maximize their potential so they continuously develop themselves and their organizations in pursuit of changing the world. His 20 plus years of business experience ranges from working as a professional in a social service agency, to practicing law in a large international law firm, to leading a large urban affiliate of an internationally known not-for-profit housing development organization, to starting a successful company that helps leaders develop and hone their own unique leadership style. John's work with leaders both inspires him and teaches him important lessons about the world. What could be more cool than having a job where one is constantly inspired and learning new things?!



Michael Mills

Michael is the co-founder and chief strategy officer of Neota Logic Inc., developers of the Neota Logic System—practical artificial intelligence for law and business, a no-code platform for automation of knowledge, processes, and documents.

He attended the University of Chicago Law School, then served as law clerk to a United States District Judge. Mr. Mills was a partner in the law firm Mayer Brown.

At Davis Polk & Wardwell, he led technology strategy, business development, knowledge management, professional development, practice support, and electronic discovery. At Kraft & Kennedy, he served as a technology consultant to law firms and law departments.

He is a director of Pro Bono Net, which provides innovative technology for the nonprofit legal sector, and was a co-founder of the Central Park Conservancy.



Sharon D. Nelson, Esq.

Ms. Nelson is the President of Sensei Enterprises, Inc., a digital forensics, information security and information technology firm in Fairfax, Virginia.

Sharon is the author of the noted electronic evidence blog, Ride the Lightning and is a co-host of the Legal Talk Network podcast series called "The Digital Edge: Lawyers and Technology" as well as "Digital Detectives."

She is a frequent author (fifteen books published by the ABA and hundreds of articles) and speaker on legal technology, information security and electronic evidence topics. She was the President of the Virginia State Bar June 2013 - June 2014 and is a past President of the Fairfax Law Foundation.



Elonide Semmes

Elonide Semmes is the President of Right Hat, a brand consultancy that helps organizations create simple yet powerful brands. Elonide likes nothing more than to take complicated messaging and simplify it both in words and visually. At the heart of Right Hat's approach is getting into the minds of buyers by grounding strategy in external research, not just internal opinions. Elonide was a founding member of the Legal Marketing Association Mid-Atlantic chapter (formerly NALFMA) and has served on the Board of Directors of both the Mid-Atlantic and New England chapters. Elonide has been inducted into the Legal Marketing Association Hall of Fame and the College of Law Practice Management.



John Simek

Mr. Simek is the Vice President of Sensei Enterprises, Inc., an information technology, digital forensics and information security firm located in Fairfax, VA. Mr. Simek has a national reputation as a digital forensics technologist and has testified as an expert witness throughout the United States. He holds a degree in engineering from the United States Merchant Marine Academy and an MBA in finance from Saint Joseph's University.

Mr. Simek holds the prestigious CISSP [Certified Information Systems Security Professional] in addition to multiple other technical certifications. He is a co-host of the Legal Talk Network podcast "Digital Detectives." He is a frequent author [fifteen books published by the ABA and hundreds of articles] and speaker on legal technology, information security and electronic evidence topics.



Mark Tamminga

Even knowing that "culture eats strategy for breakfast," Mark Tamminga still signed on to be Leader, Innovation Initiatives at Gowling WLG. He did it because it gives him, as a senior partner at Gowling WLG, a platform from which to nudge his firm in the direction of rethinking how legal services and products are delivered. It also gives him a front row seat to the most interesting developments in law practice technology. Rapidly evolving tools and technologies like AI, blockchain, social networking or data analytics are fundamentally changing the law business, and Mark is determined that his firm will be a frontrunner in the judicious deployment of the better toolkit that is emerging. Oh, and in his day job he practices law in the area of creditors' rights.



John Tredennick

John is CEO and founder of Catalyst, which designs, builds and services the world's fastest and most powerful software platform for e-discovery, investigations and compliance. A former trial lawyer and litigation partner with a large U.S. firm, John has written or edited five books and countless articles on litigation and technology issues. Recently, the American Lawyer named him one of the top six e-discovery trail blazers in its issue on the "Top 50 Big Law Innovators of the Last 50 Years."



Ed Walters

Ed Walters is the CEO and co-founder of Fastcase. Under Ed's leadership, Fastcase has grown to one of the world's largest legal publishers, serving more than 800,000 subscribers from around the world. Before founding Fastcase, Ed worked at Covington & Burling in Washington D.C. and Brussels. He worked in the White House from 1991-1993, first in the Office of Media Affairs and then in the Office of Presidential Speechwriting.

The College of Law Practice Management is an honorary organization that recognizes distinguished law practice management professionals who have made extraordinary contributions to the field of law practice management over their careers.

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There is no time like the present to visit the South's largest city. In the middle of an urban resurgence, Atlanta was named one of the New York Times' 52 places to visit in 2014. Around every corner is a new attraction, restaurant or shopping opportunity. If you haven't visited in a few years, you haven't really seen Atlanta.

With more than \$2.5 billion in development opening through 2017, Atlanta's skyline is changing as frequently as the seasons. In 2014, Atlanta saw the downtown opening of three major new attractions – the Center for Civil and Human Rights, the College Football Hall of Fame and Chick-fil-A Fan Experience. These new attractions sit adjacent to Centennial Olympic Park and join other entertainment options such as Georgia Aquarium and the World of Coca-Cola.

Subject to limited availability, and for hotel reservations made by September 30, you may be able to secure the conference discount for lodging needs at the Ritz-Carlton–Atlanta up to three days before or after the conference dates. Extend your stay and enjoy Atlanta!

In addition to a highly interactive learning experience that focuses on the current state of artificial intelligence in law practice, you will benefit from the ever-popular speed networking [with an AI twist!] and open-mic breakfast. Be sure to reserve time to reconnect with and meet new colleagues at the Welcome Reception and “Dine-Around” dinners. And top off Thursday and Friday evenings by stopping by the Hospitality Suite. [Special thanks to Mattern & Associates LLC for sponsoring Thursday evening’s Hospitality Suite!]

Extend your stay and take advantage some of the *must-see attractions* Atlanta offers. You can also download a *walking map* of the downtown area.

Register now to take advantage of early bird conference prices. Fees increase after September 30 and space is limited.

Conference Registration

2017 Registration Type	Early Bird Pre-registration (On or before September 30)	Standard Registration (On or After October 1*)
Current Fellow (Includes induction ceremony & dinner)	\$645 USD	\$745 USD
Class of 2017 Fellow-Elect (Includes induction ceremony & dinner)	\$495 USD	\$595 USD
Former- or Non-Fellow (Does not include induction ceremony or dinner)	\$645 USD	\$745 USD
Host Law School Alumni and Faculty Registration (Does not include induction ceremony & dinner)	\$645 USD	\$745 USD
Sponsor Member Registration, e.g., ABA, ALA, LMA, ILTA (Does not include induction ceremony & dinner)	\$645 USD	\$745 USD
Personal Guest of a Current College Fellow or Fellow-Elect (See policies for eligibility.)	\$250 USD	\$300 USD
Pre-Pay Daily Parking at GSU (See guidelines for details.)	\$7 USD (per entry)	Pre-Pay Not Available
* Online registration closes October 20, but you may register on-site subject to availability.		

See the College [website](#) for more information.

REGISTER NOW



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Phone 404.413.9280

Georgia State University College of Law offers outstanding programs and hands-on learning opportunities in the heart of downtown Atlanta. Surrounded by business, government, nonprofit and cultural organizations, Georgia State Law provides an ideal environment for gaining practical experience and engaging in interdisciplinary research. GSU offers nine dual degrees in its J.D. program and two LL.M.s.

Host Hotel & Induction Ceremony Venue



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The host hotel, and venue for the black-tie Induction Dinner and Ceremony, is The Ritz-Carlton – Atlanta. It is a three-minute walk to our conference sessions at Georgia State University School of Law. Both venues are near the centers of finance and government and many popular attractions. Valet service at the hotel is \$18 for daily parking and \$38 per day for overnight parking.

To secure our special conference rate of **\$189 per night, which is available through September 30:**

- Make your reservation [online](#) and enter the dates desired for your stay. Enter the group/promotion code **CLBCLBA** and click find to complete the reservation process.
- Contact the call center at 800.241.3333 and state you are coming to The Ritz-Carlton – Atlanta (Downtown) for **“College of Law”** and provide the agent with your requested dates. The group/promotion code is **CLBCLBA**.

Base cab fares from the airport to the downtown area are approximately \$30 plus a \$1.50 airport surcharge and gratuity. The pick-up area for taxis is on the upper floors.

Uber and Lyft also service the Atlanta area if you have the app downloaded to your phone. The pick-up area for Uber and Lyft is on the bottom floor. [It's about a 20-minute train ride from the airport.] There's a MARTA station conveniently located just a two-minute walk from the law school. Check the MARTA website to select [fares](#) and [schedules](#) that work best for you.

The distance between The Ritz-Carlton-Atlanta and Georgia State University College of Law is a three-minute walk (0.1 mile).

If you drive to the conference site, visitor parking is available, on a limited basis, Monday through Friday, 6:30 a.m. to 10:00 p.m., in all University parking decks. The T deck is the most favorable. Daily parking fees are \$7 [per entry basis] and you have the option to prepay those fees during pre-registration. See the College website for more details about parking and for information about disability parking.

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The purpose of the College shall be to recognize, inspire, and promote excellence in law practice management by identifying and honoring extraordinary achievement, supporting activities that enhance the development of knowledge, facilitating information and exchange among the Fellows, and acting as a catalyst for positive change within the legal profession including the encouragement of diversity and inclusion throughout the profession.