

# TERRI PEPPER

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## Biography

Terri Pepper is CEO of TerraLex, a leading global network covering almost 200 jurisdictions.

Before TerraLex, Terri worked in a variety of roles in legal, including as a strategy, marketing, and client feedback consultant; as head of operations for a national law firm; and as CMO at leading regional law firms.

She's active in the legal community, in recent years serving for seven years as Chair of the Law Firm Marketing Summit; Co-Chair of COLPM's 2022 Futures Conference; a member of COLPM's Content Committee; and as a frequent speaker at leading industry conferences.

Terri has an MBA from the University of Florida. She's a Fellow in COLPM and a former Trustee. She is a Certified Health Coach who volunteers her time during her world travels.