

# CLINTON GARY

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## Biography

Clinton is the founder of CREDO Consulting, a growth and collaboration consultancy for law firms, as well as an Accredited Partner to the legal industry for Gardner & Co., the advisory firm founded by Dr. Heidi Gardner, author of [\*"Smart Collaboration: How Professionals and Their Firms Succeed by Breaking Down Silos"\*](#) and the new book [\*"Smarter Collaboration."\*](#)

Clinton weaves his in-house leadership experience in business development, marketing, strategy, and knowledge management for three prominent national law firms and Arthur Andersen with his consulting experience helping professional service firms grow by implementing Smarter Collaboration principles.

Clinton's accomplishments include nationally recognized programs for M&A integration, strategy development, BD coaching and key clients. His teams and firms have been awarded "Best Law Firm Marketing" by *The American Lawyer*, the "Best Law Firm Rebrand" by the LMA, and the exclusive Midsize "Hot List" designation by *The National Law Journal*.