



COLLEGE OF LAW PRACTICE MANAGEMENT Futures Forum

“Contemporary Issues in Organizational Development”

FACULTY



Larry Richard, JD, PhD

Dr. Larry Richard is the founder and CEO of [LawyerBrain LLC](#), a consulting firm that serves premier law firms and corporate legal departments in the areas of leadership, change management, teams and collaboration, talent selection and development, feedback, motivation and lawyer resilience and well-being.

Dr. Richard is recognized as the leading expert on the psychology of lawyer behavior. In addition, Dr. Richard is one of the leading experts in helping law firms and legal departments to improve organizational functioning and to build a strengths-based culture.

A graduate of the University of Pennsylvania Law School, he was a litigator for ten years before earning his PhD in psychology from Temple University. Since then, he has gathered and analyzed personality data on thousands of lawyers, and consulted with hundreds of legal providers on a wide range of complex behavioral issues.

Known for his ability to distill cutting edge scientific principles into actionable recommendations for improving lawyer performance, Dr. Richard is a frequent presenter at professional conferences, and a sought-after keynote speaker, as well as a highly sought after consultant and the trusted advisor to the leaders of the world’s most successful law firms and corporate legal departments.

MODERATOR



Terri Pepper

Terri Pepper is CEO of TerraLex, a leading global network covering almost 200 jurisdictions.

Before TerraLex, Terri worked in a variety of roles in legal, including as a strategy, marketing, and client feedback consultant; as head of operations for a national law firm; and as CMO at leading regional law firms.

She's active in the legal community, in recent years serving for seven years as Chair of the Law Firm Marketing Summit; Co-Chair of COLPM's 2022 Futures Conference; a member of COLPM's Content Committee; and as a frequent speaker at leading industry conferences.

Terri has an MBA from the University of Florida. She's a Fellow in COLPM and a former Trustee. She is a Certified Health Coach who volunteers her time during her world travels.