



## COLLEGE OF LAW PRACTICE MANAGEMENT Futures Forum

*“Collaboration—More Than a Goal for Success,  
It’s a Requirement”*

### FACULTY



Connie Brenton  
NetApp

**Connie Brenton** is a legal industry pioneer. She founded and was the former CEO of CLOC (Corporate Legal Operations Consortium) and has helped define the role of Legal Operations. Connie serves as Vice President, Law, Technology and Operations at NetApp. Connie helped create an innovative and award-winning legal department that is recognized internationally for its pioneering work in the areas of strategic planning and digital optimization, leveraging data in every aspect of service delivery. Along with global experts, she released the industry Legal Metrics Portal. She is a co-founder and President of LegalOps.com, a platform where Legal ecosystem members come together to learn and flourish. Connie publishes on the topics of collaboration, the changing legal ecosystem and legal operations. She speaks internationally on the topic of “Running Legal Like a Business.” Her awards include Women in Influence Lifetime Achievement award, GC Power List, Corporate Counsel's National Women in Law, 100 Women of Influence in Silicon Valley, Top 50 Women Leaders of Colorado and the Top 10 Deputy General Counsel. Connie is a Fellow in the College of Law Practice Management.



David Kaufman  
Nixon Peabody

**David Kaufman** is Nixon Peabody’s Director of Global Strategies. He runs the 600-lawyer firm’s International Practice, including overseeing the firm’s international offices, managing relationships with law firms around the world, working extensively with clients from the United States doing business globally, and helping international clients operating or investing in the U.S. Over the past several years, he has handled hundreds of transactions and other matters involving almost 140 different countries.

David is the founder and Co-Chair of GlobalSF, a not-for-profit focusing on international economic development in San Francisco. He is

a long-time Board Member of the San Francisco Chamber of Commerce and serves on the SF-Haifa Sister City Committee.

He received both his MBA and B.S. in Economics (magna cum laude) from the Wharton School of the University of Pennsylvania. David grew up in Altoona, Pennsylvania and currently lives in Tiburon, California. In his free time, he competes in triathlons – enjoying swimming, biking, and running (in that order).

---

## MODERATOR



**Dave Bruns**  
Farella Braun + Martel

**Dave Bruns** directs Farella Braun + Martel’s marketing and business development functions, and he oversees a team of four. He works directly with firm management (chair, industry group leaders and initiative leaders) to create go-to-market strategies to drive revenue and increase client value.

He developed and implemented Farella’s client focus with programs that leverage the voice of the client and have included an innovative client advisory board, a practice-based client interview program, and pursuit teams focused on building institutional client relationships. In his role as Director of Client Services he interfaces with clients regularly and acts as an ombudsman for clients with issues that they don’t want to bring up directly with their relationship partner.

Dave is a Fellow in the College of Law Practice Management and an inductee into the Legal Marketing Association Hall of Fame.