

## COLLEGE OF LAW PRACTICE MANAGEMENT

### Futures Forum: “Data Driven Insights”

#### FACULTY



Katherine Lowry  
BakerHostetler

**Katherine Lowry** serves as Co-Chair of the Emerging Technology team of BakerHostetler's Digital Assets and Data Management Group and leads the firm's legal technology consulting and R&D team, Incu-Baker™, which is known for helping lawyers navigate the inter-section of digital business, emerging technology, and the law. She is an award-winning innovation leader for delivering transformational technology initiatives such as augmentation of legal services using AI and intelligent automation, increasing enterprise data maturity and data literacy, developing smart legal contracts and the delivery of information and research services. Katherine is a new COLPM Fellow and was recently recognized as a 2021 honoree of Fastcase 50 and in 2019 was named ILTA's Thought Leader of the Year. She was selected by Relativity for its first annual list of AI Visionaries in 2022.



Judith McKay  
McCarthy Tétrault

As Chief Client and Innovation Officer at McCarthy Tétrault, **Judith McKay** strategically connects the business community, market opportunities and McCarthy Tétrault lawyers. Judith leads a diverse portfolio, managing the client service delivery, marketing, business development, and research functions of the firm. Her team is leading the way in the legal industry, implementing new and innovative approaches to add even greater value to clients.

Client-centric and market-focused, Judith knows how to help clients in Canadian, US and global business environments succeed, precisely because she's been in their shoes. Prior to joining the firm, Judith (a chemical engineer and an IP lawyer by training) was Vice President and General Counsel for DuPont Pioneer, responsible for legal affairs internationally. Before this position, she was Chief Administrative Officer and General Counsel for DuPont Canada, where she led the company's operating team as well as legal and public affairs. Judith is a past recipient of WXN's Canada's 100 Most Powerful Women Award. Judith obtained her BEng (Chemical) from McMaster University and her LLB from the University of Toronto. She is a frequent speaker at conferences and seminars focused on innovation, digital marketing, and client relationship-building in the legal industry.



Mark Medicine  
LawVision Group

### Mark Medicine

- Leads the Financial Performance and Data Science Practice at LawVision, focusing on profitability, pricing, and predictive analytics
- Experienced as a legal practitioner, industry economist, law firm data strategist for performance
- Launched and led the Peer Monitor program, as well as created the Peer Monitoring Index (PMI) while at Thomson Reuters

Mark became a Fellow of the College of Law Practice Management in 2021.



Matt Peters  
McCarthy Tétrault

As the National Innovation Leader, **Matthew McCarthy** is a member of the Senior Leadership Team at McCarthy Tétrault and a partner in the Technology Group. He is responsible for the firm's market strategy, pricing, and leads the firm's initiatives around innovation, new lines of business, client service delivery, and client satisfaction. This includes optimizing service deliverability, creating transparency, and predictability in fees and leveraging new forms of technology to facilitate those services. He is also a partner in the Technology Group, leading market changing commercial deals. Celebrated as a Change Agent in Law by the 2019 Lexpert Zenith Awards and recognized in the Business category for being a driver of change in the firm and legal industry by the Top 25 Most Influential Lawyers in 2019. A speaker and presenter at various programs and conferences on sharing ideas with the global legal community, presenting on an array of topics like the future of the legal profession, re-engineering legal services and technology in the legal industry. Admitted to the British Columbia Bar in 1995 and inducted into the College of Law Practice Management in 2019.