



**College of Law Practice Management Futures Conference Agenda**  
**Visualize The Road Forward**  
**October 7 - 9, 2020 (Central Time Zone)**  
*Coming to Fellows Across the Globe Virtually*

	September 1 - 18	September 19 - October 7
Registration Rates	COLPM Fellows & Fellows-Elect: \$109 USD; Others: \$209 USD	COLPM Fellows & Fellows-Elect: \$149 USD; Others: \$249 USD
Wednesday, October 7	6:00p - 8:15p Central	New Fellows Induction Ceremony and Networking
Thursday, October 8	11:00a - 1:45p Central	Innovation Keynote by Professor Richard Susskind and Collaboration Small Groups and Exchange
Friday, October 9	11:00a - 3:45p Central	Keynotes by David Cunningham (Data Analytics) and Justice Tanya R. Kennedy (Diversity and Inclusion); Collaboration Small Groups and Exchange

**IN WITH THE NEW! INDUCTION CELEBRATION OF THE CLASS OF 2020 AND NETWORKING EVENT**

Wednesday, October 7	6:00p - 8:15p Central	Hosts or Speakers
Welcome	New Fellows Induction Ceremony and Networking	Bring your most creative virtual background, glam it up for the night with your fanciest hat (think Kentucky Derby fancy), "studio," etc. You be You! as we welcome and celebrate the Class of 2020
Celebrating	Celebrating the Class of 2020	Yes, this truly is a year they'll never forget! Meet our newest Fellows and catch up with ones you've known for years.
Networking	Catching Up in the Red, White and Blue Zoom Breakout Rooms	During each of the Stages below, you'll hear from and share with 3 different small groups of Fellows what's on your and their roadmap of projects for the next 1-3 years.



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Welcome	6:00p-6:10p	10	Welcome and Evening Overview	Michael Mills, COLPM President
Celebrating	6:10p-6:20p	10	Let the Celebrating Begin!	Introducing: David Ackert, Grover Cleveland, Ellen Freedman; Christopher Emerson, Katy M. Goshtasbi and D. Gavin Gray
Networking	6:20 - 6:40p	20	Stage 1 - Itinerary Plans you're developing or what you Need to accomplish. What are your plans; where are you going? What's on your Project maps!	Go to your Red Room
Celebrating	6:40p - 7:00p	20	Meet more New Fellows!	Introducing: Margaret Darin Hagan, Iris J. Jones, Catherine Krow, Jeffrey H. Marple, Jr., Timothy P. Mohan, Catherine M. Monte and Beth Patterson
Networking	7:00p - 7:20p	20	Stage 2 - New Discoveries; (what your pets do all day while you're usually at the office, you have neighbors?, National Geographic moments, getting the band back together, etc.) Day/Mile 200 of 500!	Go to your White Room
Celebrating	7:20p - 7:50p	30	Meet the rest of the Class of 2020!	Introducing: Daniel B. Rodriguez, Gina F. Rubel, Neil Sahota, Kathryn Scourby, Marcie Borgal Shunk, Joseph K. West, Jr., and Rachel M. Zahorsky
Networking	7:50p - 8:10 p	20	Stage 3 - Sticking the Landing! What's your plan of Execution? Do you have any lifelines; will you phone a friend? Unexpected Detours. Just go ahead and retire?!	Go to your Blue Room
Celebrating	8:10p - 8:15 p	5	It's a Wrap!	Michael Mills



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**COLPM FUTURES CONFERENCE 2020 - VISUALIZE THE ROAD FORWARD!**

Thursday, October 8

11:00a - 1:45p Central Time

Hosts or Speakers

Celebrating	11:00a-11:05a	5	Welcome and Kickoff	Michael Mills, COLPM President
Celebrating	11:05a-11:12a	7	Introducing: David Ackert and Grover Cleveland	Michael Mills
	11:12a-11:15a	3	Thursday's Overview	Conference Co-Chairs Connie Brenton and Teresa Walker
<b>General Session</b>	<b>11:15a-11:45a</b>	<b>30</b>	<b>Innovation Execution</b>	<p><b>Professor Richard Susskind</b>                      Professor Richard Susskind OBE is an author, speaker, and independent adviser to major professional firms and to national governments. His main area of expertise is the future of professional service and, in particular, the way in which the IT and the Internet are changing the work of lawyers. He has worked on legal technology for over 30 years. He lectures internationally, has written many books, and advised on numerous government inquiries.</p>
Celebrating	11:45a-11:52a	7	Introducing: Katy M. Goshtasbi and Ellen Freedman	Michael Mills
	11:52a-11:55p		Visualizing the Road Forward - Join Visioning Sessions to collaborate on one of the Innovation topics you selected during registration.	Through virtual breakout rooms, collaborate with a small group (6-8 people) of like-minded peers for visioning how to Innovate the Legal Industry. Each group will work to capture ACTIONABLE ideas in a format to be shared during the following Visions Exchange. (If we can...) Sessions will be recorded and shared later via the COLPM website.



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	11:55a-12:05p	10	Break and Transition to Collaborating Session	
Collaborating	12:05p-12:45p	40	<i>Innovation Topics for Discussion: (Selected during registration)</i>	<i>Subject Matter Expert Hosts (TBA -announcement pending; *-Guest)</i>
		a	Innovation in the Legal Industry - COVID stole our autonomy. We managed to adapt and move forward. Now what? How to develop an innovative culture and mindset...without a natural disaster	Jordan Furlong & Lois Haubold
		b	Getting innovative with attorney compensation; new ways to motivate attorneys more effectively through compensation; an option to "build" collaboration	Tim Corcoran & Blane R. Prescott*
		c	Share Your Organization's or Your Clients'/Customers' Innovation Success (or Progress) Stories	Brad Blickstein & Tess Blair*
		d	How your organization is defining innovation and value; developing innovation through collaborative efforts with clients/customers...driving demand for legal services starts through these efforts	Lucy Bassli & Ray Bayley
		e	Finding "L" on the map; How Leadership has to drive and empower Innovation.	Dave Cunningham* & Jason Barnwell
		f	Designing Innovation into Organizational Strategy	Ziad Mantoura* & Peter Krakaur
		g	Winning the hearts of the people who have to use the tools or work differently; how to drive adoption of innovation; How to get attorneys to collaborate and rethink how they work.	Andrea Alliston* & Nikki Shaver*
		h	What should legal organizations be spending R&D dollars on that is truly innovative?	Bob Taylor & Mitch Kowalski
		i	Breaking away from tradition to become a forward-thinking, client/customer-oriented organization	Liam Brown & Nat Slavin



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	j	Equipping the organization to Innovate...through teams, people, systems and processes, etc.	Ron Friedmann & Jonathan Greenblatt*
	k	From Office Tower to Virtual World and Back...	Barbara Dunn & Sherry Cushman*
	l	What innovation has been driven by the pandemic? How can we spread adoption?	Paul Morton & Tim Mohan
	m	Innovating Succession Planning	Ida Abbott & Camille Stell
	n	Innovative Ideas to Overcome Regulatory and Financial Barriers (bar exam, reciprocity, cost of law school, etc., UPL, ALS, etc.) to Advance the Practice	Dennis Kennedy & Natalie Kelly
	o	The role of Virtual Learning in Legal Education Innovation and Professional Development	Aileen Leventon & Ray Brescia*
	p	Remote Courts: Deputizing Front Ends	Jeff Rovner & Nicole Auerbach
	12:45a-12:55p	10 Break and Transition to Visions Exchange Session	
Celebrating	12:55p-1:02p	7 Introducing: Christopher Emerson and D. Gavin Gray	Michael Mills
Visions Exchange	1:02p-1:32p	30 Key Visions Exchange - Co-hosts from each breakout session report 3 key visions from their session	Emcee: Ari Kaplan
Celebrating	1:32p-1:39p	7 Introducing: Margaret Darin Hagan and Iris J. Jones	Michael Mills
	1:39p-1:45p	6 Thursday's Wrap Up and Friday Preview	Connie Brenton



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**COLPM FUTURES CONFERENCE 2020 - VISUALIZE THE ROAD FORWARD! - DAY 2**

Friday, October 9

11:00a - 3:45p Central Time

Hosts or Speakers

Celebrating	11:00a-11:10a	10	Fellows on the Move? 2019-2020 Comings and Goings!	Quick overview of new careers, new startups, big announcements, etc. submitted by Fellows during registration
Celebrating	11:10a-11:17a	7	Introducing: Catherine Krow and Jeffrey H. Marple, Jr.	Michael Mills
General Session	11:17a-11:37a	20	Driving our Best Decisions requires Data and Data Analytics (DA)	<p>David Cunningham, Chief Information Officer, Winston &amp; Strawn and Founder of Legal Metrics</p> <p>Legal Metrics is a special project by a progressive consortium of law firms, law companies, legal departments, and other leaders to agree, visualize, and share the legal industry metrics that define effectiveness, efficiency, value, and good working relationships. Legal Metrics leaders are 100+ strong and growing.</p>
Celebrating	11:37a-11:44a	7	Introducing: Timothy P. Mohan and Catherine M. Monte	Michael Mills
Collaborating			Visualizing the Road Forward - Join Visioning Sessions to collaborate on one of the Data and Data Analytic topics you selected during registration.	Through virtual breakout rooms, collaborate with a small group (6-8 people) of like-minded peers for visioning how Data and Data Analytics can impact the Legal Industry. Each group will work to capture ACTIONABLE ideas in a format to be shared during the following Visions Exchange. (If we can...) Sessions will be recorded and shared later via the COLPM website.
	11:44a-11:54a	10	Break and Transition to Collaborating Session	



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Collaborating	11:54a-12:34p	40	<i>Data Topics for Discussion: (Selected during registration)</i>	<i>Subject Matter Expert Hosts (TBA -announcement pending; *-Guest)</i>
	q		DA Use Cases in legal organizations...in the delivery of legal services or in legal organization management	Vince Cordo & Greg Lambert
	r		How can legal organizations use DA to reduce legal services costs?	Brad Blickstein & Meredith Williams-Range
	s		Mounds of Unstructured Data and Limited Resources. What's a small firm to do? Driving better Decisions through the use of DA and Integrating Third-Party Sources	Ed Walters & Jack Newton
	t		Implementing a Strategy for Data Collection. What data is important? Collect only what you absolutely need, to start; expand your capture for the future?	Patrick Fuller & Catherine Krow
	u		How Legal Organizations can Integrate their Data Sources in order to Advance DA	Connie Brenton & Chris Ende
	v		Using DA for Pricing and to Remake Compensation Systems; Profitability Models	Tim Corcoran & Marcie Borgal Shunk
	w		Impact of COVID-19 on the Profession; a deep dive through DA; DA as a guide to safe exit from COVID	Mark T. Greene & Elonide Semmes
	x		Use of DA to drive cultural change/inclusion	Chris Boyd & Dr. Denise Gaskin*
	y		Implementing a strategy for data collection. How to educate lawyers on gathering or interpreting data; evaluating quality of data sources	Purvi Sanghvi & Cassie Vertovec*
	12:34p-12:39p	5	Break and Transition to Visions Exchange Session	





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Celebrating	12:39p-12:46p	7	Introducing: Daniel B. Rodriguez and Marcie Borgal Shunk	Michael Mills
Visions Exchange	12:46p-1:16p	30	Key Visions Exchange - Co-hosts from each breakout session report 3 key visions from their session	Emcee: Ari Kaplan
Celebrating	1:16p-1:23p	7	Introducing: Gina F. Rubel, Neil Sahota and Kathryn Scourby	Michael Mills
Celebrating	1:23p-2:00p	37	<b>INNOVATION AWARDS CEREMONY!</b>	Bill Garcia
Celebrating	2:00p-2:07p	7	Introducing: Beth Patterson, Joseph K. West, Jr., and Rachel M. Zahorsky	Michael Mills
<b>General Session</b>	<b>2:07p-2:27p</b>	<b>20</b>	<b>Legal Industry's Role in Diversity and Inclusion and The Rule of Law - Visualize the Road Forward</b>	<p><b>Hon. Tanya R. Kennedy, Associate Justice, Appellate Division of the New York State Supreme Court, First Judicial Department and Past President, National Association of Women Judges</b></p> <p>Hon. Tanya R. Kennedy was recently appointed as an Associate Justice of the Appellate Division, First Department by Governor Andrew M. Cuomo. Justice Kennedy has served as a Justice of the Supreme Court, New York County, since January 2016, after election in November 2015. She was elected to Civil Court in November 2005 and thereafter served in Criminal Court (January 2006-September 2008), Civil Court (September 2008-December 2009), Family Court (January 2010-December 2010), as Acting Supreme Court Justice (January 2011-December 2012) and as Supervising Judge of Civil Court, New York County (January 2014-December 2015).</p>





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		Visualizing the Road Forward - Join Visioning Sessions to collaborate on one of the Diversity and Inclusion topics you selected during registration. The topics include:	Through virtual breakout rooms, collaborate with a small group (6-8 people) of like-minded peers for visioning how to Increase Diversity in the Legal Industry. Each group will work to capture ACTIONABLE ideas in a format to be shared during the following Visions Exchange. (If we can...) Sessions will be recorded and shared later via the COLPM website.
2:27p-2:35 p		8	Break and Transition to Collaborating Session
Collaborating	2:35p- 3:15p	40	<p align="center"><i>Diversity and Inclusion Topics for Discussion: (Selected during registration)</i></p> <p align="center"><i>Subject Matter Expert Hosts (TBA -announcement pending; *-Guest)</i></p>
	z	What are we willing to give up in order to create real diversity?	Stephen Dempsey & Bryan R. Parker*
	aa	Cognizance of Implicit bias; Owning it and Working to Correct it	Terri Pepper Gavulic & Kendal Tyre
	bb	Impact of BLM and Diversity on Retention of Best Innovators and other Talent; Recruiting and Retaining Diverse Attorneys	Jennifer (Scalzi) Johnson & Daniel Winterfeldt, QC*
	cc	Cultural Health: How to Affect Culture to Become more Empathetic and Inclusive	Dr. Denise Gaskin* & Macey Russell
	dd	Effective Collaboration and Resolving Conflict	Iris Jones & Darryl Cross
	ee	What does D&I really look like? What do D&I programs in legal organizations look like? What are the real stats on how many D&I lawyers graduate from law school and how many go into the practice of law; how many remain in the practice five years later; stats of legal organizations diversity	Chancellor John K. Pierre* & Michelle A. Jackson*
	ff	Antiracism and Belonging...What is it and How to do it?	Stewart Levine & Monica Phillips*
	gg	What is the Legal Industry's Role in the Rule of Law?	Natalie Kelly & Myra C. Selby*



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	3:15p-3:20p	5	Transition to Visions Exchange Session	
Visions Exchange			Key Visions Exchange - Co-hosts from each breakout session	
	3:20p-3:40p	20	report 3 key visions from their session	Emcee: Ari Kaplan
	3:40p-3:45p	5	Wrap Up	