

# Thursday, October 16<sup>th</sup>

**11:30am-12:30pm**

**Registration & Buffet Lunch**

1<sup>st</sup> Floor Function Room

**12:30-12:45pm**

**Welcome & Introductions**

Classroom #295

Maggie Callicrate, COLPM President, Chief Operating Officer, Coblenz Patch Duffy & Bass

Lisa Damon, Conference Co-Chair, Partner, Seyfarth Shaw

Susan Duncan, Conference Co-Chair, President & Founder, RainMaking Oasis

Deborah McMurray, Conference Co-Chair, CEO & Strategy Architect, Content Pilot

**12:45-1:30pm**

**Keynote**

Classroom #295

*Speaker: Tom Sager, Partner, Ballard Spahr  
Former Senior Vice President and General Counsel, DuPont*

**1:30-2:00pm**

**Three TED-Style Talks About what Client Markets Will Need from Legal Providers of the Future:**

Classroom #295

*Speaker: Jeff Carr, Former General Counsel at FMC Technologies*

*Speaker: Abe Geiger, CEO of ShakeLaw*

*Speaker: Ron Staudt, Professor of Law and Director of the Center for Access to Justice & Technology, Chicago-Kent Law School*

**2:00-2:15pm**

**Break & Instructions for Break-outs**

**2:15-3:00pm**

**Small Group Breakouts**

Various Classrooms

Attendees will break out into pre-assigned groups for a facilitated discussion about what you heard. Experienced facilitators will guide the breakouts and report findings and observations back to the full audience.

**3:00-4:00pm**

**Large Group convenes, reviews, discusses**

Classroom #295

**4:00-4:30pm**

**Legal Services Report**

Classroom #295

*Speaker: Lynn Jennings, Vice President for Grants Management, Legal Services Corporation*

**4:30-5:30pm**

**Suffolk Law School: Law School Innovation**

Classroom #295

*Panel:  
Andrew Perlman, Ilene Seidman, Bill Palin, Jeremy Derman & Courtney Burgess*

**5:30pm**

**Conclusion and wrap-up of Day 1  
Instructions for Friday**

Classroom #295

**5:45pm**

**Welcome Reception**

Library, 5<sup>th</sup> Floor

# Friday, October 17<sup>th</sup>

**8:00-8:45am**

**Continental Breakfast**

1<sup>st</sup> Floor Function Room

**8:45-9:30am**

**Three TED-Style Talks by Innovators who have Used, Developed or Invested in Innovative Approaches or Products.**

Classroom #295

*Speaker: Ron Dolin, Legal technologist, Fellow, Instructor of Law, Stanford University*

*Speaker: Carla Goldstein, Associate General Counsel and Director of Strategic Initiatives, BMO Financial Group*

*Speaker: Michael Mills, President and Chief Strategy Officer*

**9:30-9:45am**

**Break & Instructions for Break-outs**

**9:45-11:15am**

**10 Small Group Brainstorms: "New Product/Program" Development**

Various Classrooms

Small Groups will convene and brainstorm ideas for an innovative new product or service. Each group will present a concept for a product or service that is truly an innovation for one or more of the following: law firms, law schools, consumer services or public law.

**11:15am-12:30pm**

**Introduce Shark Tank Judges and Process First 4 Teams' Innovation Pitches to Judges**

Classroom #295

Judge: Susan Hackett, CEO, Legal Executive Leadership LLC

Judge: Josh Kubicki, Transformation Institute

Judge: Chris Marston, Founder & CEO, Exemplar Companies

**12:30-1:30pm**

**Lunch**

**InnovAction Awards**

1<sup>st</sup> Floor Function Room

Tim Corcoran, Chair of the InnovAction Committee

**1:45-2:00pm**

**Recognition to Shark Tank Judges for their Innovations**

1<sup>st</sup> Floor Function Room

**2:00-3:35pm**

**Shark Tank Continued... Innovation Pitches Remaining 6 Teams Present to Shark Tank Judges**

Classroom #295

**3:35-4:00pm**

**Shark Tank Awards and Conclusion**

Classroom #295

Judges will select 3 innovations to be awarded. Teams can be awarded for Winning Innovation, Second Place Innovation or Best Elevator Pitch.

**6:30pm**

**Drinks & Hors D'Oeuvres Reception**

Brandeis Room, Omni Parker House

**7:30pm**

**Dinner & Induction Ceremony**

Black Tie Attire Requested

Press Room, Omni Parker House

**9:30pm**

**Afterglow Dessert Reception & 20<sup>th</sup> Anniversary Celebration**

Brandeis Room, Omni Parker House