

We believe the best ideas come from relationships that cherish innovation, from passion that seeks to understand where we are going and not just where we are, from notes scribbled on unbkins and not just strategic plans.

The College of Law Practice Management



August 2010

#### IN THIS ISSUE

- Register NOW!

   1, 2, 3 Reset! 2010
   Futures Conference & Symposium, October 21-23, 2010
- Legal Aid Project
- Fellow News
- Sponsor:
- Sustaining Fellows

#### **Fellow News**

Ida Abbott has written a new book: Women on Top: The Women's Guide to Leadership and Power in Law Firms, published by Thomson Reuters.

Tim Corcoran has joined Hubbard One as vice president of Global Sales.

Marc Lauriston has written a new book: The Lawyer's Guide to Working Smarter with Knowledge Tools, published by ABA. Click here for more information.

John Michalik received the

Dear Fellows,

The Annual Meeting of the College always provides a chance for Fellows to reunite. It's an event that I get excited about attending. This year's meeting in Washington, D.C., promises to be not only an opportunity to meet old friends, but also to hear what is happening to lawyers and the legal profession in these tumultuous times.

Last year we partnered with the University of Denver Sturm College of Law to put on our Futures Conference focusing on the long view of trends affecting the legal profession. Thanks to the selfless contribution of our Fellows (too numerous to name here), the program was a rousing success. This year the College and the Futures Conference are moving east and teaming up with American University Washington College of Law in Washington, DC.

The program's title gives a hint of its provocative nature. 1-2-3 Reset is our nod to the reality that things have changed in the legal profession and the time has arrived to reset our law firms, law departments and our solo practices. Once again, we have enlisted the brightest minds in the profession to bring us practical, and yet innovative, ways that we can and must reset if we are to be successful and make it

ALA's Founders Award for exceptional leadership, cumulative contributions and extraordinary commitment to the legal management profession at ALA's annual meeting in May. John also was honored with the Award of Achievement from the Burton Foundation at the 11th Annual Burton Awards for achievement in legal writing.

Joe Walker has joined Smock Sterling Management Consultants as a partner.

# What's New?

Tell us. Have you changed jobs, received an honor, written a book...let us know so we can include the information in next College E-Newsletter.

#### This & That

#### **Have You Paid Your Dues?**

If you haven't sent in your 2010 dues, please contact Karen to make arrangements.

#### Are You Up To Date?

Take a few minutes to check and see if your information on the College website is up to date. Just go to <a href="https://www.colpm.org">www.colpm.org</a> and click on the Directory page. Please email <a href="mailto:Karen">Karen</a> with updates to your profile.

The College is a co-sponsor of the 2nd Annual Midwestern Law Firm Management Conference,

The New Norm: Understanding How To Thrive in the New Economy on September 21, 2010. This unique one-day conference is designed to be a frank and candid discussion of the practice issues facing Midwestern law firms. Click

to that future we talked about last year.

What's more, this Annual Meeting will be a joint meeting with the ABA Law Practice Management Section. The joint meeting was the brainchild of our beloved former tirelessly with ABA/LPM chair Andrea Hartley to coordinate the meeting schedules of our two groups so that this combined meeting could happen. As a former chair of the Law Practice Management Section, I am particularly enthused about our first joint meeting in many years. On Thursday evening, the two groups will hold a joint reception at a yet but cannot tell. All I can say is that you will have a great time. And, the registration fee hasn't increased from last year!

In these difficult economic times, I want to encourage all Fellows to consider become Sustaining Fellows. I don't need to remind you that we work on a shoestring budget and if it were not for the generous sponsorships we receive from our friends at Greenfield/Belser and others, we would not be able to hold such top-notch conferences. The recession has made sponsorships more difficult to get and I am asking you to step up and fill in the gap. An annual sustaining contribution of \$100 or more will make all the difference in the world.

See you in Washington, D.C.

Rill

# The College Gives Back

Experts from the College of Law Practice Management Deliver Pro Bono Consulting to LSC Legal Aid Organizations

By: Ron Staudt

Ed Flitton ate his own dog food. For those who have never heard this expression, it

here for more information.

Thanks to our 2010 InnovAction and College Sponsors:

## **Platinum Sponsor:**

Greenfield/Belser Ltd.

#### **Gold Sponsors:**

ABA Law Practice Management Section The Canadian Bar Association International Legal Technology Association (ILTA) Legal Marketing Association

Levick Strategic Communications

#### **Silver Sponsors:**

Altman Weil, Inc. AOS (Alexander Open Systems) Association of Legal Administrators eFax Corporate Astin Tarlton

Meet Our New Sponsors!

#### AOS (Alexander Open Systems)

AOS is the leading technology solutions company in the Central Midwest. From the beginning, they partner with their customers to align business objectives with the right technologies to meed the desired results, such as: maximizing effectiveness, improving customer satisfaction, and increasing profitability.

#### eFax Corporate

There's a reason why top businesses depend on eFax Corporate every day for their digital fax needs. A paperless, outsourced alternative to fax machines and servers, eFax Corporate enables your business

might sound a bit irreverent. The point is, he not only talked the talk but also walked the walk. He did not ask anyone else to do a difficult task he was unwilling to do himself When Ed took over as president of the College in 2008, he called each of the Trustees to ask our opinions of the health of the organization. I told him that we needed to do more than meet once a year in our fancy clothes and pat each other on the back. We have so much talent and skill and experience that could be used to improve the profession and the country. Several of the Trustees thought the College needed some action agenda to "make a match up the talent in the College with the needs of the profession, I told him about the early discussions with the Legal Services Corporation to do pro bono consulting with the organizations that provide legal aid services to the poor.

more

# Help Us Promote the 2010 Futures Conference. How, you ask?

Please help us promote the 2010 Futures Conference in one of the following ways:

- Forward the brochure to non-Fellows who you think would benefit from attending. <u>Click here</u> for conference brochure.
- If you are a blogger or tweeter please blog and tweet about the conference.
- If you have a FaceBook page, become a fan of the 2010 Futures Conference.

to send and receive faxes quickly, privately and securely by email. A cost-effective fax solution for your business, eFax eliminates fax hardware, fax supplies and IT costs.

# 2010 Sustaining Fellows

Thanks to our 2010 Sustaining Fellows. Your support of the College gives us the ability to continue to offer programs and services that benefit the law practice management profession.

#### **Barrister's Circle (\$250 - \$499)**

Chuck Coulter, in memory of Dick Reed Edward Coultas, in memory of Ed Flitton Pete Peterson, in memory of Ed Flitton

## Advocate (\$100 - \$249)

Ron Friedmann Robert Greene Richart Potter Mark Robertson Joel Rose Rob Rubenstein Cullen Smith Merrilyn Astin Tarlton

# **InnovAction**

10371 Severance Dr., Parker, CO 80134 <a href="mailto:colpm@comcast.net">colpm@comcast.net</a> :: 720.271.7015 :: 303.805.4358 (fax) :: <a href="mailto:www.colpm.org">www.colpm.org</a>

This email was sent to <a href="mailto:karen.rosen8@gmail.com">karen.rosen8@gmail.com</a>. To ensure that you continue receiving our emails, please add us to your address book or safe list.

Got this as a forward?  $\underline{\textbf{Sign up}}$  to receive our future emails.

